



Contest “DESIGN YOUR THIERRY RABOTIN” Win the opportunity to realize your shoes

On the occasion of the company’s twentieth anniversary, Thierry Rabotin announces an international contest for aspiring stylists.

Art.1- Object of the contest

On the occasion of the company’s twentieth anniversary of the company, Parabiago Collezioni will give the chance to its customers and to all fashion lovers by organizing a creative contest: “Design your Thierry Rabotin”. Those who are ready to take up the challenge will try their hand at designing a new shoe model. The product will have to guarantee "A THIERRY RABOTIN experience": essential shoes for women of all ages who refuse to sacrifice comfort in the name of fashion.

The aim of the contest is to open the doors of the company to all customers, as well as Italian and world’s future fashion designers.

Art. 2 – Nature of the contest

The contest is about the creation of a versatile and innovative shoe model that will have to follow these guidelines:

- **Style:** every project has to comply the company’s style and satisfy the personal taste.
- **Target:** the product is intended for women.
- **Logo:** it is necessary to include the brand’s logo in the project submitted.

Art. 3 – Terms and conditions of participation

The contest is open to all and the participation is free of charge. Each participant, individually or in groups, can submit only one project.

Art. 4 – Procedure

In order to participate to the contest and to project your personal Thierry Rabotin, it’s necessary to send your application via e-mail to contest.thierryrabotin@twistergroup.it no later than January 15th 2020, indicating "CONTEST - DESIGN YOUR THIERRY RABOTIN" in the subject. In the mail it must be attached a copy of the notice of competition duly completed and signed by the candidate. It will also be possible to include a short description of the techniques, materials, methods and concepts developed for the creation of the model.



Art. 5 – Creative proposal – material submission

The definitive model must be sent no later than 15th of January 2020 (to the e-mail address contest.thierryrabotin@twistergroup.it). It is possible to submit a color or B&W sketch, whether in a drawn or a digital form. The sketch will have to show the shoes in their entirety (front, lateral and backside view).

Art. 6 – Selection of the winners

At the end of the contest, on the occasion of MICAM in February 2020, it will be held an award ceremony, in which the three finalists will be presented. During this ceremony, the jury will select the winner of the final prize, which consists in the creation of their designed shoes and the inclusion of them in the next TR collection. Once manufactured, the winner will receive its very personal creation. At the same time, the winner will transfer for free the property of its own creation to Parabiago Collezioni, thus renouncing any right of redress in relation to intellectual property, commissions and royalties related to any possible future sales of the product.

Art. 7 – Jury

The jury, complied with current legal provisions and appropriately integrated, is in charge of the evaluation of the projects in competition and of the selection of the winners. It is composed by:

- Massimo Balbini, Stylist of Parabiago Collezioni
- Angelica Carrara, Fashion editor of Amica
- Matteo Pasca, CEO of edizioni AF
- Diego Rossetti, President of Confindustria Altomilanese

Art. 8 – Evaluation criteria

The models will be considered by the jury according to the originality and to the quality of the project. The jury reserves the right to request clarifications from the competitors and receive a formal reply. The judgment of the jury is incontestable.

Art. 9 - Further information

For further information, please visit:

- The website <https://www.thierryrabotin.com/>
- The Facebook page <https://www.facebook.com/ThierryRabotinFootwear/>
- The Instagram page <https://www.instagram.com/thierryrabotin/>



COMPLETE PROGRAM OF THE CONTEST

- September 16th launch of the contest "Design your Thierry Rabotin".
- 15th January 2020 deadline for projects submission.
- 30th January 2020 announcement of the finalists.
- On the occasion of MICAM in February 2020, final event and awarding ceremony.
- Delivery of the selected shoe to the winner.

Date,

Name and Surname _____

e-mail _____

Signature _____

Parabiago Collezioni, started in 1999 by three founding partners, Thierry Rabotin, Giovanna Ceolini and Karl Schlecht. The idea was to offer a very comfortable shoe to a high-end market segment, with meticulous attention to detail in the making, and characterised by ingenious inventiveness. That is the premise on which the Thierry Rabotin brand was created, a brand whose worldwide growth is confirmed today by the presence in the most prestigious stores across the globe. As testified by opening of the single brand boutique in Paris, Rome, New York and Beijing.